



Name Change FAQs

1. Why is TAG changing to eBacon?

We are growing and expanding our services across the country and eBacon is a fun and unique name that captures what we are as a company: fun, creative and hey who doesn't like bacon. Well, we do have a vegan on staff so maybe not her but everyone else does. Nothing about the services and software we have/offer is changing or going away, we're simply changing our name and logo.

2. Why eBacon?

First of all, it is a fun name and makes people's mouth water. The name also allows us to expand into other financial technology spaces beyond payroll, benefits and retirement. These will always be our core, foundational products but we are continuously looking for additional services we can provide. It's why we say we make financial technology sizzle. Too cheesy? Just wait, you haven't seen anything yet.

3. What all is actually being changed?

Only the name is changing from TAG to eBacon. The current software and services we offer are staying the same. It might be weird calling us and hearing us answer eBacon but it is still us, we promise. We're the same company you know and love and the same team that supports you. We're just swapping names because the marketing department doesn't know how to brand otherwise. eBacon IS a fun and memorable name, after all!

Here's a list of what you'll see changed from TAG to eBacon:

- TagPay.com will be retired, but the info will find a home on eBacon.com, which you'll want to bookmark.
- The login portal Viper.tagpay.com will be changed to Crispy.eBacon.com
- Email addresses will be changed to eBacon.com.
- The TAG app will become the eBacon app.
- TAG social media accounts will be merged into the existing eBacon accounts.

Essentially everywhere you see or hear TAG will be changed to eBacon but don't worry, we'll redirect emails to the right spot. You'll want to bookmark eBacon.com too but we'll redirect traffic from TagPay.com as well. We're working to keep you in the loop and make everything seamless.



4. Is (my service i.e. payroll or benefits admin) going away?

Absolutely not. In all seriousness, the services you rely on us for are not going to be affected, and we are not going to stop offering the services and products we have. In fact, we're developing new products and growing. This is a positive step that we're excited to share with you.

5. Do I need to do anything different?

We're working to minimize the impact the name change has on everyone. You may need to re-bookmark your Viper login page when that page's URL is changed. If you email us at a Tag email address, you might need to reply to and save our new eBacon email. For the most part, however, the transition will be seamless with minimal impact.

6. I have a 401K (i.e. any product/service) with you, do I need to be worried or move it?

Absolutely not! Our services and software are not changing, only our name. The things you currently trust us to help you with, like your 401(k) or payroll, is not changing at all. In fact, we are continuing to develop our software and tools to make our current offerings, like our 401(k) dashboard, even more powerful and intuitive. Just like thick cut bacon is better than that thin sliced stuff.

7. How will my employees be notified of the changes?

We will have notifications inside Viper.tagpay.com letting everyone know about the name change. We will be posting in both English and Spanish. We will also provide resources for you to communicate on your own if you choose. This is a change that will be happening over the next several months to ensure everyone has time to learn of the change. Worried they will continue to go to the wrong place? No worries, we will redirect them to the appropriate place.